CORVETTE OWNERS CLUB OF SAN DIEGO

ADVERTISING / SPONSORSHIP OPPORTUNITIES

COCSD uses sponsorship funds to support our club. This includes car shows, track events, parades, homecomings, and charity events like our Main Street America charity car show, to promote goodwill in our communities.

We actively support our sponsors with recognition at our monthly meetings, using our sponsor's logo on promotional material, and on our website. We are one of the oldest Corvette clubs in the world, continuously operating since 1958.

All sponsorships are subject to approval by the Board of Directors. Upon approval, each sponsor will become an honorary member of COCSD.

Diamond Sponsor \$5,000: COCSD will provide:

- <u>Large prominent</u> sponsor name/logo hyperlink on our website.
- Sponsor Acknowledgement & *Banner as applicable in event programming put on by COCSD and Main Street America Car Show.
- Diamond Award recognizing sponsorship (suitable for display).

Titanium Sponsor \$2,500: COCSD will provide:

- <u>Medium prominent</u> company name/logo hyperlink on our website.
- Sponsor Acknowledgement & *Banner as applicable in event programming put on by COCSD and Main Street America Car Show.
- Titanium Award recognizing sponsorship (suitable for display).

Platinum Sponsor \$1,500.

COCSD will provide:

- Standard prominent company name/logo hyperlink on our website.
- Sponsor Acknowledgement & *Banner as applicable in event programming put on by COCSD and Main Street America Car Show.
- Platinum Award recognizing sponsorship (suitable for display).

Gold Sponsor \$1,000.

COCSD will provide:

- Standard size sponsor name/logo hyperlink on our website.
- Sponsor Acknowledgement in event programming put on by COCSD and Main Street America Car Show.
- COCSD Jacket in recognition of sponsorship.

Silver Sponsor \$500.

COCSD will provide:

- Small size sponsor name/logo hyperlink on our website.
- Sponsor Acknowledgement in event programming put on by COCSD and Main Street America Car Show.
- COCSD T-Shirt or Ball Cap in recognition of sponsorship.

Trophy Sponsor \$100:

COCSD will provide: Company Acknowledgement as applicable in event programming put on by COCSD and Main Street America Car Show.

*All Banners to be provided by Sponsors. The words Diamond, Titanium & Platinum are used solely for descriptive purposes of Award Category. Please allow 4-6 weeks for delivery of all Sponsorship Awards

COCSD supports the following Charity: San Diego Center for the Blind

Please contact Alex Best 619-572-2117 or Glen Honig 619-992-2401 for Sponsorship Inquiries

Upon COCSD board approval, please send sponsorship funds to: COCSD Sponsorships P.O. Box 161431 San Diego, CA 92176